



DJORDJE PETROVIC

FOUNDER/CEO

Profile

Until 2009. I was a professional football player. After finishing my sports career, I started my business career with my Dutch partner, experienced businessman, with more than 30 years in private business, who was my mentor for seven years and with whom I started Companies Connected.

Through my work over the years, I cooperated with some of the world's biggest companies in their industries, like Metro, Britax Roemer, Paardekooper, etc., worked with SME's to develop their potentials on domestic market, but also to enter the new markets. I cooperated with companies from USA, China, India, Israel, Turkey, etc., and worked together with them on international projects.

In 2017. I founded Companies Connected in The Netherlands . I work closely with Dutch embassy in Serbia and Serbian embassy in The Hague. I also currently work with Dutch government entrepreneurship agency (RVO) on the project that should connect Dutch and Serbian soft fruit sector.

In 2018. I was one of the founders of the Dutch-Serbian Business Association, which now gathers more than 30 companies, among them are Heineken, Ahold Delhaize, Unilever, etc., and I was elected as the Executive Director of the Association.

In 2018. I started internet series "Ja, Preduzetnik" (I, Entrepreneur), where I speak with best Serbian entrepreneurs about their journey, so that we can use their knowledge and experience and help new generation of entrepreneurs.

Competences

- ✓ **Strategic planning**
- ✓ **Management**
- ✓ **Organization**
- ✓ **Marketing**
- ✓ **Leadership**

Personal information

Name
Djordje Petrovic

Birthdate
17.03.1977.

Gender
Male

Residence
Mionica, Serbia

Nationality
Serbian

Contact


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Additional activities

 **Mentoring**

 **Promoting
entrepreneurship**

Experience

- **2014 - Present** **Companies Connected**
Founder/CEO, Mionica
Consulting services

Experience

- **2017 - Present** **Companies Connected**
Founder/CEO, Brummen, The Netherlands
Consulting services

Experience

- **2018 - Present** **Dutch-Serbian Business Association**
Executive Director, Belgrade
Managing work of the association